

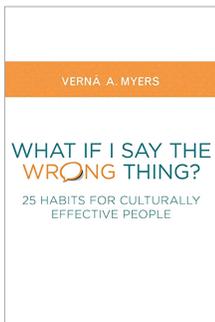
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## DIVERSITY & INCLUSION READING LIST



### 6 BOOKS TO DEEPEN YOUR KNOWLEDGE ABOUT DIVERSITY & INCLUSION

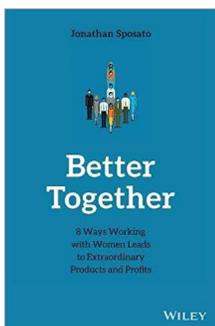
As inclusion continues to be at the top of the priority list for executives, the need for an understanding of what it means and how to address it is important as ever. Inclusion is a **sense of belonging, connection and community at work**. And inclusive organizations help people feel welcomed, known, valued — and encouraged to bring their whole, unique selves to work. Here's our top picks for what to read now to gain a deeper understanding of inclusion.



#### WHAT IF I SAY THE WRONG THING?: 25 HABITS FOR CULTURALLY EFFECTIVE PEOPLE

BY VERNA A. MYERS

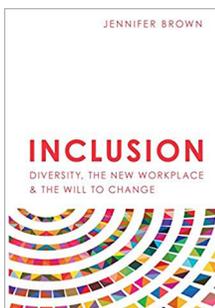
Looking to expand your personal skillset on being inclusive? Myers' book is the perfect place to start. Bite-sized and accessible with a powerful voice, this book illustrates quick answers to questions like "What should I do?" and "What should I say?" when non-inclusive situations arise.



#### BETTER TOGETHER: 8 WAYS WORKING WITH WOMEN LEADS TO EXTRAORDINARY PRODUCTS AND PROFITS

BY JONATHAN SPOSATO

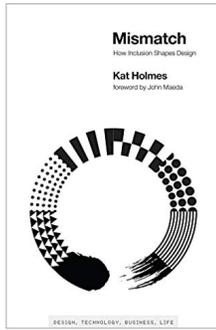
Jonathan Sposato not only writes about inclusion but is also a living example of what it means to be inclusive. As an investor who has committed to only investing in companies with at least one female founder, Sposato details how all companies benefit — in business success and company culture — from the balance of men and women in leadership and on staff.



#### INCLUSION: DIVERSITY, THE NEW WORKPLACE & THE WILL TO CHANGE

BY JENNIFER BROWN

In this must-read book, you'll be called to act on creating an inclusive place to work. Through real-life examples, data and her own diversity story, diversity and inclusion expert Jennifer Brown will arm you with detailed strategies to empower you to take inclusion from an idea to action at your organization and drive positive organizational change.

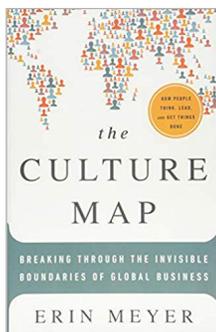


## MISMATCH: HOW INCLUSION SHAPES DESIGN

BY KAT HOLMES

Design shapes our human experience — and inclusive design methods can benefit all. In *Mismatch*, Kat Holmes illustrates how design can both be a source of exclusion or a remedy for it through compelling stories and real-life examples. This powerful read dives into how designing inclusively isn't just about “the right thing to do,” but rather can lead to innovation and growth of products and your customer-base.

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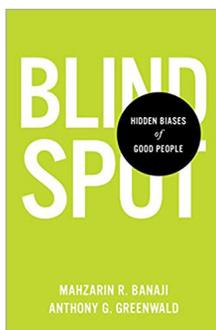


## THE CULTURE MAP: BREAKING THROUGH THE INVISIBLE BOUNDARIES OF GLOBAL BUSINESS

BY ERIN MEYER

As the workforce continues to expand across borders, this insightful and practical guide is a must-read for anyone interacting on a global level. Meyer illustrates how cultural differences impact international differences and details eight dimensions that will help you improve your effectiveness in working cross-culturally. You'll take away actionable advice for both your personal and professional life.

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## BLINDSPOT: HIDDEN BIASES OF GOOD PEOPLE

BY MAHZARIN R. BANAJI AND ANTHONY G. GREENWALD

Bias is often the most talked about concept within D&I conversations. And rightfully so as biases — both known and unknown — shape how we interact with the world and those around us. Through a scientific approach, authors Banaji and Greenwald dig into hidden biases we all have and what lies behind them.