



The Power of Reaching Your Entire Workforce



Introduction

Effective communication drives well-being program awareness and participation. Unfortunately, many well-being programs still depend on unreliable communications channels like posters, brochures, physical mail and email. 80% of the global workforce is deskless, and most of them do not use computers or a corporate email address for their work¹. This causes a huge communications gap: program participation suffers, and HR misses opportunities to send urgent messages and update employees with relevant benefits information.

Limeade Well-Being is different. The Limeade ONE mobile app enables you to reach every employee within your organization – no matter where they are. With communications functionality built-in, Limeade Well-Being empowers admins and program champions to easily deliver timely and relevant information to targeted employee groups. This gives you the power to improve the physical, emotional, financial and work well-being of your entire employee population. With Limeade, you can reach the right user at the right time with the right message.

¹ Forbes, 2019

Connected Employees Drive Real Business Results

As you help employees stay informed and connected, you'll foster team performance, engagement, inclusion and a sense of organizational care. When organizations provide the culture, tools and processes necessary for effective and positive communication, it signals to employees that they are valued, cared for and respected. This instills a sense of mutual trust, support and respect – and prompts employees to reciprocate care and effort toward their organization.²

When employees feel their organization cares about them as individuals², they are:



With effective communication, organizations see measurable results. Every organization is unique, so connecting employees to information, ideas and initiatives requires adaptability. Limeade Well-Being is built with customizable, self-service capabilities to meet your organization's communications needs.

Read on to explore four use cases that connect organizations, simplify internal processes, enhance culture and increase productivity.

² Limeade Institute, 2019

4 Key Use Cases for Effective Communication

1

A Connection Point For All Employees

Whether they're on a factory floor or running between meetings, Limeade helps all employees feel connected to a home base.

Our customers use Limeade to:

- Reach employees with or without corporate email addresses in a secure way, with a user-friendly app for their personal device
- End the struggle to find benefits information by aggregating all benefits documents and system access in one place:
 - Benefits wallet
 - Check your hours
 - Paycheck visibility
 - Open enrollment
- Help employees accomplish shift management and other role-specific tasks
- Send health and safety check-ins to remote/dispersed employees during urgent events

Limeade Well-Being offers all employees a central location for the information they need. It does more than solve a communications problem – it integrates employees as important stakeholders in your company culture.



2

Company Updates And News Distribution

Limeade communications capabilities help companies elevate timely benefits-related information. Intuitive features encourage employees to read, comment on, like and share content in their feed.

Our customers use Limeade to deliver the personalized benefits information employees need to feel connected, including:

- Benefits/enrollment updates
- Content from providers
- Messages from company leaders about well-being
- Delivering the personalized benefits information employees need to feel connected
- Well-Being program updates
- New activities to join
- Local news including office updates, cafeteria menu and company outings

Sharing business news and updates is a great way to increase visibility and company-wide alignment – an important step in building employee trust.

3

HR Self-Services: Approvals, Alerts and Lookups

Through self-service functionality, Limeade allows employees and managers to complete important tasks and locate essential information.

Our customers use Limeade to easily:

- Submit vacation expenses, purchase orders and more for approval
- See alerts relevant to their work and resources for quick resolution
- Search across multiple systems for timecards, paychecks, colleagues and more

With Limeade, simple tasks are just that – simple. No more time wasted sifting through systems. No more missed messages. **The result? Increased productivity.**



4

Culture-Building

Strong company cultures foster idea sharing, frequent conversation and community-building. Limeade helps make these possible.

Our customers use Limeade to empower:

- Real-time chats between coworkers and teams
- Employee recognition with peer-to-peer cheers
- Employee advocacy
- Regionally-specific communications
- Voting, polls and feedback
- Company communications — from customer wins to internal initiatives

Limeade enables a two-way dialogue, amplifying employee voices so that everyone feels central to the company's success.



Limeade is an immersive employee well-being company that creates healthy employee experiences. Limeade Institute science guides its industry-leading software and its own award-winning culture. Today, millions of users in over 100 countries use Limeade solutions to navigate the future of work. By putting well-being at the heart of the employee experience, Limeade reduces burnout and turnover while increasing well-being and engagement – ultimately elevating business performance.

To learn more, visit www.limeade.com (ASX listing: LME)