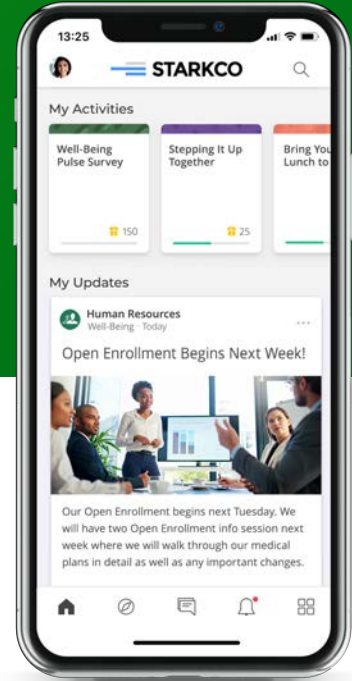
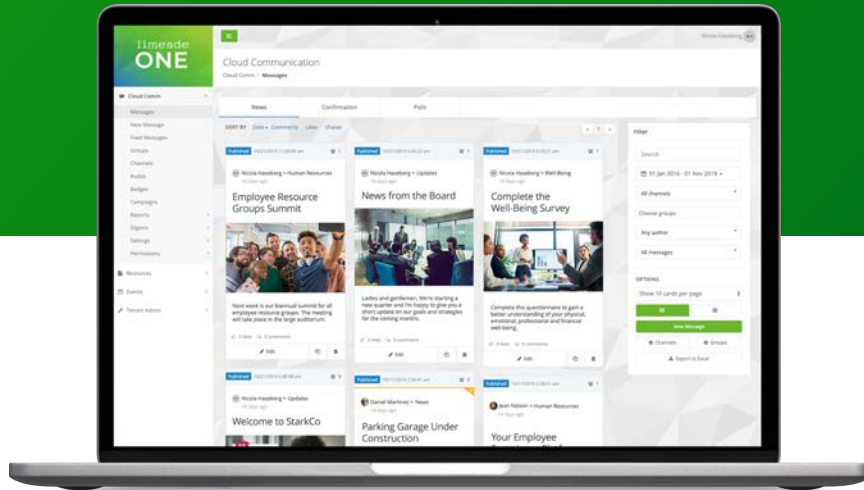


# LIMEADE COMMUNICATIONS CAPABILITIES



Reach every employee with relevant communications that make work better.

All Limeade solutions include powerful communications capabilities that include:

- An easy-to-use content authoring tool for creating, formatting, scheduling, and publishing communications.
- Targeting capabilities to deliver personally relevant information to specific audiences and groups.
- Analytics on user activity, social engagement, active user metrics and more.

## USE CASES INCLUDE:

- News and alerts with commenting, liking, sharing
- User-based news channels
- Idea & suggestions
- Question & answers
- Surveys & polls
- Manager approvals
- Video platform and management
- Brand advocacy for amplifying corporate messages
- Ingesting Twitter feeds
- Employee recognition
- Chat (group and one-to-one)
- User profiles, identity & colleague search
- Event management & communication

## QUICKLY DELIVER TARGETED MOBILE COMMUNICATIONS

### CREATE

- Create and edit your communications using the content authoring tool with options for social sharing, scheduling, push notifications, confirmations, message lifetime control, priority flagging and more
- Includes multi-language authoring and localized language search

### TARGET

- Target and deliver relevant communications to specific channels and audiences based upon geolocation, department or other employee attributes

### SCHEDULE & PUBLISH

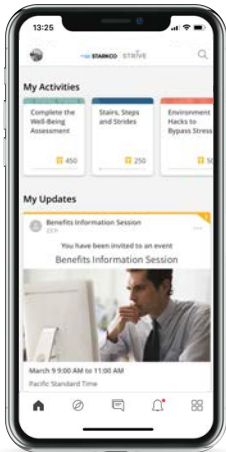
- Schedule messages to be published immediately or to be published at a future date and time
- Flag a message to be delivered as important and as a push notification

### MANAGE

- The message dashboard allows you to view all messages, confirmations and polls that have been published
- Filter these messages by channels, groups, author and date

### VIEW REPORTS

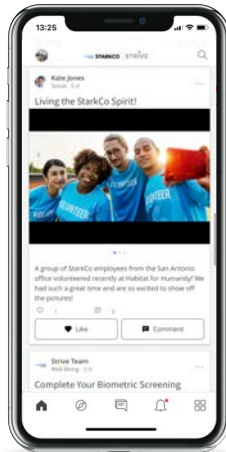
- View analytics on user activity, active user metrics, time-of-day usage, social engagement, survey and poll results, cheers and badging activities and video viewing statistics



HR UPDATES



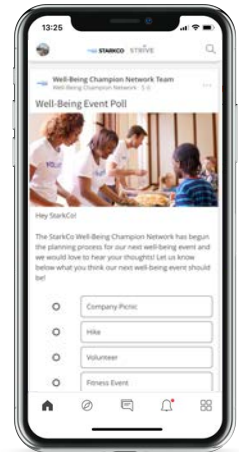
MANAGER & LEADER UPDATES



SOCIAL POSTS



CHEERS



POLLS

limeade®



Limeade is an employee experience software company that helps build great places to work. The Limeade platform unifies employee well-being, engagement and inclusion solutions with industry-leading communications capabilities. Recognized for its own award-winning culture, Limeade helps every employee know their company cares. To learn more, visit [www.limeade.com](http://www.limeade.com).